

LINCOLN STEFFENS

HIS COLUMN

Businessmen have changed the old slogan "Buy Now" to "Buy American." Sure. That's American all right. No American mind would think of making it "Sell American." Businessmen could cut prices to actual market values, offer our enormous surpluses so cheap that no nasty foreign goods would come here and then get our over-production consumed. Then we could start another boom of production to bring on the next depression.

§
Albert J. Nock has gathered up in "Harpers" some suspicions that *bomo sapicus* is not always a human being; that there are varieties of us in differing stages of development. All have brains and nervous systems, but few have intelligence and, I'll add, those few are not in business.

§
Arthur Brisbane's Joe Coughlin disagrees with him about the return by New Jersey of that fugitive from a chain gang to Georgia. Both Brisbane and Hearst miss the point that pricks me. The state of Georgia, the fugitive said, made him a promise of decent short treatment if he would come back and save the state's face. My fear was that he would repeat the mistake he made in the movie, and believe the state. That's why I wrote that one-line paragraph:

"A State is no gentleman."

§
The word of a state is worthless. There are men in this state who know that I once made a bargain with some prisoners and the prosecution, and that that agreement was never kept. And indirectly I know, now, of other breaches of faith. I say "now" because I have ever since had those experiences to guide me in reading history and I see that even in the old days when gentlemen were kings, the state was no gentleman. The word of a state is never the word of a gentleman; not in the corrupt business of state graft. That's one reason why the bureaucracy had to have a boss who was not an officer and yet gave continuity to power:

continued on page three

THE CARMELITE

PUBLISHED WEEKLY AT CARMEL-BY-THE-SEA (CARMEL POST OFFICE) CALIFORNIA—FIVE CENTS A COPY

VOL. CARMEL-BY-THE-SEA: THURSDAY, DECEMBER 29, 1932 NO. 44

Large Property Owners Disapprove Highway Zoning

Proposed zoning of the unincorporated area adjacent to Carmel took a new turn at a meeting of the County Planning Commission in Salinas on Tuesday. Heretofore, the Carmel Land Company (Paul Flanders) has been labelled the only objector to hundred per cent residential zoning along the highway from Carmel hill to the valley bridge. At the Tuesday meeting, written protests against any zoning whatever were received from six property owners whose collective holdings represent the bulk of the area in question. The letters of protest follow:

On the recently proposed Zoning Ordinance, I would like to go on record as being opposed to zoning any part of our property south of the Carmel Hill. This property has never been zoned, and we never have proposed to zone it.

This letter is being written at this time because of the agitation for zoning, and we wish to go on record as being very much opposed to having this property zoned.

WILLIS J. WALKER

We, the undersigned, owners of lands adjacent to the proposed Highway between the Carmel Hill and the Carmel River, respectfully request that our lands be eliminated from

any zoning action whatsoever.

CARMEL LAND COMPANY CO.,
PAUL FLANDERS, President
E. G. HATTON
A. STEWART
HOWARD HATTON
MARTIN McAULAY

To the Honorable Planning Commission of the County of Monterey,
This is to notify you that the Carmel Land Company has decided to withdraw its approval of the plan for zoning the area adjacent to the State Highway east of Carmel. This applies to the existing plan as mapped by the Commission's Engineer, and to any other plan that may be substituted for it at the present time.

Our decision is due, first, to the apparent impossibility of obtaining general approval for a reasonable zoning plan; and, second, to the gross misrepresentation to which this Company has been subjected by some of those who demand that the area in question shall be zoned strictly for residential purposes. This element has repeatedly stated that this Company is the only property owner opposed to one hundred per cent residential zoning—which is untrue. They have also deliberately sought to create the impression that, unless their

continued on page four

THE END--OR A NEW BEGINNING

This is the last edition of The Carmelite that will appear under my editorship. Continuance under other direction depends upon developments of the coming week. Negotiations have been pending for sale of the paper to a responsible local group, but conditions and circumstances have operated against completion of the transaction within a reasonable time. During the negotiations it has been my stated intention, failing a sale, to suspend publication at the end of the year. As far as I am concerned, The Carmelite now passes from the scene.

Adjustments will be made on subscriptions where due. The bulk of subscriptions were placed two years ago on a calendar basis and expire with this issue. The job printing department, which has supported The Carmelite for the past two years, will continue in operation.

J. C.

What a Party

New Year's Eve

at

Del Monte will be!

Telephone Monterey 380 for Reservations!

Dinner, including the party \$6.50 each person

Del Monte's
NEW YEAR'S
POLO

TOURNAMENT
FROM DECEMBER 30 to
JANUARY 8

GAMES — 2:30 p. m.

ADMISSION

50c. WEEK DAYS,

\$1.00 WEEKENDS

LOST

Mouse colored full grown male cat. Reward. Tele-

phone Carmel 194.

MUSIC SOCIETY MEMBERSHIP CONTINUES GROWTH

Twenty-eight names have been recently added to the imposing list of season ticket holders for the forthcoming concert series of the Carmel Music Society. Latest additions are:

Mr. and Mrs. Charles Aldrich, Miss Elizabeth Allcott, Mr. and Mrs. O. W. Bardarson, Mr. and Mrs. Joseph Bardin, Mrs. Sumpter Earl, Dr. and Mrs. E. A. Fillipello, Miss Mary Elizabeth Gloeckner, Mrs. Charles Kiernan, Miss Rosalie M. Kimball, Mr. A. Kluegel, Mr. and Mrs. Edward Kuster, Dr. and Mrs. J. B. McCarthy, Peter Pan Lodge, Mrs. Edwin G. Pinkham, Miss Ruth Radcliff, Miss Marie Rasmussen, Miss Ernestine Renzel, Dr. and Mrs. Dean Seabrook, Mrs. Donald Staniford, Mrs. H. W. Toulmin, Mrs. Mary J. Wilkinson.

The society membership committee will hold a luncheon-meeting at La Playa next Wednesday at one.

The Vienna Boy Choir, which opens the Carmel season on Saturday evening, January fourteenth appeared last week at a festival concert in Cleveland. Harold Bauer was on the same program.

COUNTY P.-T. A.

The Monterey County Council of the Parent Teacher Association is holding its January meeting in Carmel next Tuesday, January third, at Sunset School. All members and friends attending are asked to bring basket lunch. Coffee will be provided.

At ten o'clock the morning session opens, with Mrs. C. A. Borchers, president, presiding. This part of the day's program and that of the early afternoon will be devoted to the business of the association, including suggestions and reports from all locals.

At three o'clock Miss Elsa Naess of San Francisco, Palo Alto and Carmel, will give a short talk on the educational benefits of dancing. A small group of her Carmel pupils will illustrate her ideas of spontaneous expression, and her conception of posture and breathing as essentials in all dance forms.

"ON TOUR"

The Peninsula Orchestra's program of seasonal music given in Carmel two weeks ago will be repeated Saturday evening in Hotel San Carlos, Monterey.

FOR RENT—ten dollars monthly, small Guest House with lavatory and shower. Near Ocean Avenue; close in. Telephone 934.

THE CARMELITE: DECEMBER 29, 1932

"MACAIRE" OPENS TONIGHT FOR EMPLOYMENT FUND

by WINSOR JOSELYN

With Christmas taken care of, now comes "Macaire" as the remaining big-league event before New Year's. Telescopic in foresight, the Carmel Employment Commission selected Thursday and Friday nights for the play in order that you might have all day Saturday for finishing off the year.

Under direction of Charles (Blackie) O'Neal, this melodramic farce by Robert Louis Stevenson was chosen especially for holiday entertainment. It has feasting, drinking, dancing, brawling—splendid holiday pastimes, and even though the play takes place in France a hundred years ago, the atmosphere down there at the Sunset School Auditorium on those nights of the twenty-ninth and thirtieth will be strictly modern.

Chief agent in activity is Herbert Heron as Robert Macaire, that glib philosopher who has just broken out of jail. With him in crime is Ross Cowen as the baffled Bertrand, and their appearance uninvited at M. Dumont's Inn does not help the wedding party there in progress. M. Dumont, played by Hal Garrott, tries to get rid of them, but thereby only involves himself and guests the deeper.

Present at the party are the Notary and the Curate, taken by Dr. W. B. Williams and Lieut. Pierson, and the assertive Mme. Goriot (Henrietta Shore) whose daughter Ernestine (Constance Heron) is supposed to marry Charles (Lucian Jones). Present also are the Brigadier (Dr. David Matzke), the Marquis (Bob Parott) and Aline, the maid (Edwina Pinkham). Not to be overlooked at the long table, and doing very neat steps to stringed music during the courses, are Cedric Rountree, Pauline Meeks, Mary Douglas, Betty and Ruth Pinkham, Ed Files and John Stanley.

Tickets at fifty cents and one dollar are now on sale at many convenient places, and we urge that you buy yours as soon as you put down this paper.

AT ALL SAINTS

Rev. Dr. Charles Gardner, chaplain of Stanford University, will preach at the eleven o'clock service in All Saints church next Sunday (New Year's).

SUNSET SCHOOL

Parents are again reminded that Sunset School will not resume classes until Tuesday, January third.

T H E C A R M E L I T E
J. A. COUGHLIN — Editor and Publisher

Printed and published weekly at Carmel-by-the-Sea (Carmel P. O.) California. Entered as second-class matter February 21, 1928, at Post Office at Carmel, California, under the Act of March 3, 1879. Subscription, two dollars fifty per annum; single copies, five cents. Office, Dolores Street between Seventh and Eighth; Telephone 717.

The views expressed in signed contributions should be taken as those of the individual writers, not necessarily endorsed by the Editor.

Lincoln Steffens--continued

so that businessmen could make crooked bargains for state business with a crooked ruler who would remember and keep the contract.

I was frightened when I saw that fugitive who had tried it and knew, considering the word of the state of Georgia. But he decided right. And the governor of New Jersey decided right. Never, never believe a state.

The United States trusted some states in Europe and we are going to pay their debts for it: and there are states that have trusted the United States to their sorrow. I wonder if China, the ancient wise, doesn't know that no state is ever, ever—what a Chinese gentleman is.

No, no, Mme. Pirenne, it is not only the surface of the earth that changes; spiritual values are in the process of evolution also. Somebody put that into your dear little head when you were a trusting child, and I think we, as grown-ups, should not try to stick our silly certainties into our growing kids. Their modern attitude towards us is a good sign that maybe they can be different from us and so save the world. My own spiritual values have changed, you see.

And, by the way, Charles Roberts Aldrichs haven't so much. He said a while ago that an intelligent child, "on" to grown-ups, did not exist.

The next generation is after us and on to us, and it's great. I've been reading "Farewell to Reform," an understanding book by John Chamberlain, a young man said to be in his early twenties. He's got us all in there, big and little, and our failures, big and little; and why. I'm in it; I'm not as pretty as I am in my own book. But I don't care. It's good, and I am significant. My neighbors who sometimes ask their neighbors what I mean will find out in "Farewell to Reform" that I do mean

something; and maybe what. And T.R. too, and LaFollette, and the rest of the Progressives. It isn't much, but the point, the news, in that book is that some of the younger generation see that and say it; and one gets the glad impression that the next wave of Americans are not going to be the bunglers and "succeasers" we were; that they see it is really "Farewell to Reform."

The weather bureau got even the last week with the fishermen, predicting on Friday a clear Saturday. The fishermen foresaw a sou'wester and stayed shore all that nice day.

Some of us best minds of Carmel gathered at Mrs. Blackman's Sunday night and Mary Bulkley read aloud that article on Technocracy. You know, the one in the "New Outlook" for December, about machines doing all our work and our workers having to be paid only as consumers. This good news also was sadly received as bad news! I don't see why. Carmel has a lot of people besides me who don't do a lick of work and yet are paid (well) only to consume. We know, don't we, that that's nice enough to pass it on to everybody.

Universal leisure doesn't mean that everybody would play bridge. It may be that some bodies play golf or even paint.

"Man, in his age-long struggle for leisure and the elimination of toil, has finally arrived at that position where, for the first time, this goal is not only possible, but probable."

This is a conclusion of engineers, not theorists and not Reds. Here is another: "With what is known of technology today in this country, it is now necessary for the adult population, ages twenty-five to forty-five, to work but six hundred and sixty hours per year per individual to produce a standard of living for the entire population ten times above the average income of 1929."

These are from a second article on Technocracy in Al Smith's "New Outlook" (December). The first, more important, was in November. The biggest most glorious news I have ever read, and thousands are reading it. I found in San Francisco that many, very many people were really getting it: that we can't go on with our price system, that profits are gone; our political systems useless; our old culture comic. All on the authority of scientists and engineers

who have been working ten years on what the machine has done to bring us to the end of an old era, the beginning of a new era of—opportunity.

Foreign affairs and debts are quieter just now. Governor Roosevelt sent President Hoover off on a fishing trip.

M O N T E R E Y P E N I N S U L A O R C H E S T R A

SAT. NIGHT, JAN. 7 — AT 8:30
HOTEL SAN CARLOS LOUNGE
TICKETS — 25c

A RUSSIAN WOLF-HOUND—is making a plea for a home; I am four years young, an aristocrat; kindly, am accustomed to luxurious life; will respond to appreciative human companionship; I love to go to Shows; have won many prizes for my Sportsmanlike qualities, will pal up with a "good fellow" and am open for an indefinite engagement. If you can qualify and you think you like "my kind" let's exchange references. Box 1191, Carmel Post Office.

EUCALYPTUS WOOD

18 or 24 inches \$12.00 in cord lots
\$6.50 per half lots: \$3.50 for quarter

HOWARD MACTIER
Post Office Box 1361 — Carmel

Merchants

Lunch

11:30 a.m. to 7:30 p.m.

50c

Sunday Dinner

50c 75c

CURTIS'



You should be in the NEW Telephone Directory!

(There's still time to get in)

THE new telephone directory is being made ready.
Will your name be in it?

If you haven't a telephone, order one now.

If you have a telephone but are planning to move, or if you desire additional listings, please let us know.

The Buyer's Guide — the yellow pages of business information, including "Where To Buy It," — are also closing.

Just tell our Business Office.

The Pacific Telephone and Telegraph Company

Business Office, Seventh and Dolores

Telephone Carmel 20

MACAIRE

A Melodramatic Farce in Three Acts by
Robert Louis Stevenson and W. E. Henley
DIRECTED BY CHARLES O'NEAL

CAST OF TWENTY-SEVEN, INCLUDING:

ROBERT MACAIRE	HERBERT HERON
BERTRAND	ROSS COWEN
DUMONT, Landlord of Auberge des Adrets	HAL GAROTT
CHARLES, a Gendarme, Dumont's supposed son	LUCIAN JONES
MADAME GORIOT	HENRIETTA SHORE
THE MARQUIS	ROBERT PARrott
THE BRIGADIER	DAVID MATZKE
THE CURATE	MILLARD PIERSON
THE NOTARY	W. B. WILLIAMS
ERNESTINE	CONSTANCE HERON
ALINE	EDWINA PINKHAM

**THURSDAY AND FRIDAY, DEC. 29-30
SUNSET SCHOOL AUDITORIUM
BENEFIT**

CARMEL EMPLOYMENT FUND

TICKETS 50c AND \$1.00 (NO TAX)

THE CARMELITE: DECEMBER 29, 1932.

ZONING

from page one

kind of zoning prevails, the frontage east of the Highway and opposite Hatton Fields will ultimately be lined with auto-camps, chicken shacks, hot-dog stands and other objectionable enterprises. For such statements there is no defensible basis, either in the record of this company, its announced plans, or in your engineer's zoning map, which, up to the present time, this company has stood ready to approve.

(The letter here lists the recommendations of the county engineer, which are now public knowledge, then continues) In a word, no auto-camp could be located upon Carmel Land Company property under your engineer's plan; and your honorable body—and the general public as well—can rest assured that, in the absence of any planning scheme, this company will sell no small areas of land opposite Hatton Fields for auto-camp purposes, or without the most careful restrictions.

Moreover, should there ultimately be a community center opposite the east end of Ocean Ave. it will be of the highest class. In view of this company's record in the building of Hatton Fields, and in view of the financial stake it has in the future of that section, it is absurd to suppose that this company would consent to any development that would be objectionable or a discredit to itself or to the community.

It is obvious that there need be no fear of auto-camps, chicken shacks or hot-dog stands on the highway frontage owned by the Carmel Land Company, zoning or no zoning. But this company is unable to speak for future owners of highway frontage in this area. If, as a result of the stubborn opposition of certain elements to reasonable zoning, there should be no zoning at all; and if, as a result of the absence of zoning, objectionable enterprises should appear on the state highway near Carmel, the responsibility will lie not with the Carmel Land Company, but with those whose short-sightedness has prevented any public regulation whatsoever of the highway frontage.

CARMEL LAND COMPANY

Paul Flanders, President

One further attempt will be made by the commission to reconcile conflicting viewpoints at a meeting scheduled for January thirty-first. Adolph G. E. Hanke, one of the sponsors of strict residential zoning, requested postponement for further discussion. Mr. Hanke also revived Paul Flanders' suggestion of several years ago that the highway be re-routed east of Hatton Fields.